



Chief Charitable Giving Officer
Mark Johnson



SHARONVIEW

cares

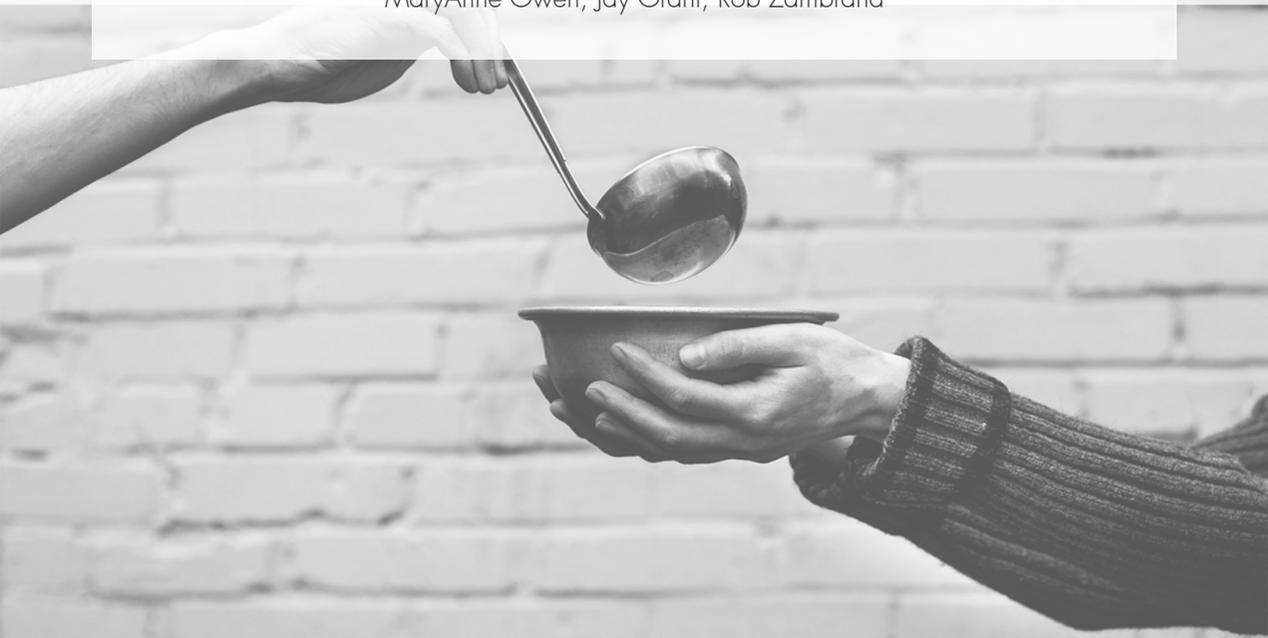
Vice President, Community Involvement and Charitable Giving
Rondel Hartwell

Community Involvement & Charitable Giving Coordinator
Callie Graves

To request a donation or sponsorship, email
SharonviewCares@sharonview.org

2017 Year End Report

Community Involvement & Charitable Giving Creative Services Specialists
MaryAnne Owen, Jay Grant, Rob Zambrana



Bill Partin ♦ President/CEO



At Sharonview, we feel passionately about giving back to the communities we serve. While it is our goal to be our members' financial partner, we recognize the importance of being a reliable resource in the community.

We are committed to improving the communities we serve and will continue to seek out opportunities to give back and be involved. We partner with organizations that enable us to be rooted more firmly and allow us to interface on a more personal level. Our hope is that through our community partnership we can improve the quality of life in areas we live, work, play and serve our members.

I am so proud of all we have accomplished through Sharonview CARES in 2017, and I look forward to making an even greater impact in the year to come.

Mark Johnson ♦ Chief Charitable Giving Officer

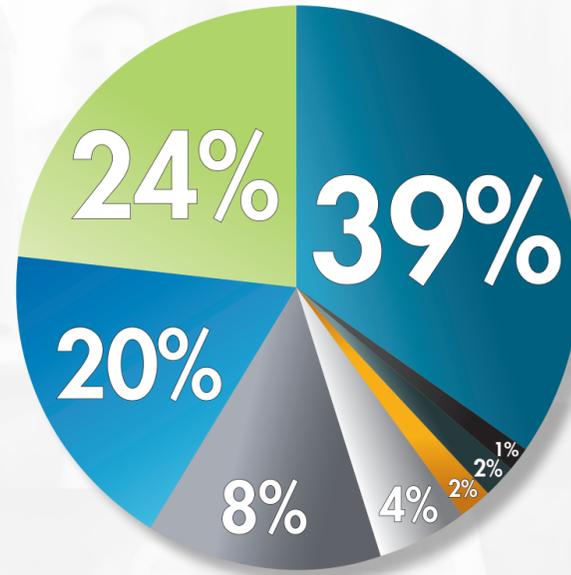


2017 marks the 5th year I've been fortunate enough to work with Sharonview CARES. Throughout the years, we've funded countless nonprofit organization in North Carolina, South Carolina and New Jersey.

In the last year alone, CARES provided to support to more than 40 community organizations serving as a lifeline to society's most vulnerable citizens. Working with these groups to assist them with expanding their reach into the community has been a wonderful experience. It is my pleasure to carry on this great work into 2018 and beyond.

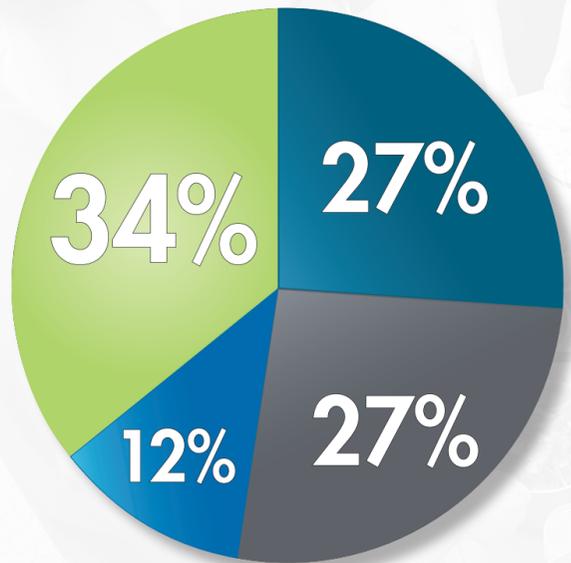
OUR YEAR OF GIVING

In 2017, Sharonview Cares donated to several deserving organizations in the Greater Charlotte Region, Eastern Carolina Region, New Jersey Region, as well as the Upstate Carolina Region. The graphs below map out the amounts given to organizations and nonprofits that focused on children's causes, brand awareness, financial literacy, homelessness, hunger and health. The graphs below also show how much was given per region.



TOTAL GIVING

- ◆ Credit Union Causes
- ◆ Brand Awareness
- ◆ Children's Causes
- ◆ Disaster Relief
- ◆ Financial Wellness
- ◆ Hunger
- ◆ Homelessness
- ◆ Health



BRANCH GIVING

- ◆ Charlotte Region
- ◆ Eastern Carolina Region
- ◆ New Jersey Region
- ◆ Upstate Carolina Region

2017 COMMUNITY PARTNERSHIPS:

- ◆ 3-2-1 Dash
- ◆ American Heart Association Walk
- ◆ Bladen Community College Financial Literacy
- ◆ Bladen County Business Expo
- ◆ Bladen County Sounds of Summer Concert Series
- ◆ Bladenboro Beast Fest
- ◆ Bladenboro Spring Fling
- ◆ Carolina Cup
- ◆ Carolinas Credit Union Foundation
- ◆ Chairmen's Coffee Club Event
- ◆ Charlotte 49ers
- ◆ Charlotte Observer Newspaper in Education
- ◆ Essex County Community College "Understanding your credit" workshop
- ◆ Farmers Festival Parade
- ◆ Friends of Lake Robinson Duathlon
- ◆ Gastonia Grizzlies
- ◆ Healthy Living Expo
- ◆ Kappa Knights Program Ad
- ◆ Kelley's Kure Race
- ◆ Komen SC Mountains to Midlands Race for the Cure
- ◆ Montford Park
- ◆ National Credit Union Foundation
- ◆ NC Battleship Halloween Blast
- ◆ Olympic High School Athletic Booster Club
- ◆ Pearl Club
- ◆ Pecan Festival
- ◆ Pet Palooza
- ◆ Pilgrim's Inn
- ◆ Red Cross
- ◆ ReGenesis Health Care Back to School Fair
- ◆ Relay For Life
- ◆ Re-store Habitat for Humanity of Greenville County
- ◆ Salvation Army Angel Tree
- ◆ Second Harvest Foodbank of Metrolina
- ◆ Sharonview Cares Scholarship
- ◆ Somerset County Wellness Expo
- ◆ Somerset County Workplace Wellness Workshop (Girl Scouts Young Women of Vision)
- ◆ Sun Coast Car Show
- ◆ Susan G. Komen
- ◆ Tent Or Treat
- ◆ The Relatives
- ◆ Toys for Tots
- ◆ Transformation Walk
- ◆ University Fall Concert Series
- ◆ Victory Junction Reach Program