

The COVID-19 pandemic has created additional stress for many people including those in our own communities. Community outreach is part of our identity; we believe that support and education are vital at both the individual and local levels. Here's how we showed we CARE and some of the causes we sponsored in 2020.

Brand Awareness **\$19,270.00**

Organizations:
Big Brothers/Big Sisters
Gaston Chamber- First Friday
Gastonia Grizzlies
Atrium/CMS



Health **\$4,500.00**

Organizations:
Pink Boots Ball
Movember
ALSAC/St. Jude



Hunger **\$30,000.00**

Organizations:
Nourish NC
Hope Street Food Pantry of Charlotte
Second Harvest Food Bank
Spartanburg Soup Kitchen



Financial Literacy **\$1,500.00**

Organizations:
Adult Enrichment Centers
Rowan Literacy Council



Homelessness **\$17,500.00**

Organizations:
Families Forward
Habitat for Humanity
The Relatives
A Roof Above



Education **\$1,000.00**

Organization:
Classroom Central



Corporate & Social Responsibility **\$25,000.00**

Organizations:
Urban League of the Upstate
New Hanover County NAACP
Hispanic Alliance
Urban League of the Central Carolinas

